

REVISED

ACADEMIC PLANNING COMMITTEE

AGENDA

Date: **Wednesday, November 11, 2020**

Time: **3:00 p.m.**

Zoom:

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- 1.0 Call**
 - 2.0 Review of Proposed Strategic Marketing Graduate Certificate Program
(Hachtmann and Bloom)**
 - 3.0 Review of Proposed Marketing Analytics Graduate Certificate Program
(Hachtmann and Bloom)**
 - 4.0 Approval of October 21, 2020 Minutes**
 - 5.0 APC Transmittal Letter to the Chancellor on Proposed Budget Cuts**
 - 6.0 Chancellor Green**
 - 7.0 Reports from EVC Spiller, VC Boehm, and VC Wilhelm**
 - 8.0 Other Business**